

Put Up For Handy Reference

INTELLIGENT SHOPPERS:

Are the ones who read what the progressive merchants are offering--and then cooperate with their efforts to assist their patrons by doing as much of their shopping as possible "with the merchant who advertises," because he is showing a disposition to please and help his customers by advertising. Furthermore it is in the stores of such merchants that one is most likely to find the things desired.

STEAMERS IN
This Type
LEAVE FOR THE COAST.

Honolulu Star-Bulletin STEAMER DAY REMINDER

STEAMERS IN
This Type
ARRIVE FROM THE COAST.

STAR-BULLETIN Want Ads get quick results

AUGUST, 1916

Send your Printing to the STAR-BULLETIN

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
The problem of advertising is to reach everybody in a given territory so as to MAKE A SALE		Wilhelmina 1 Lurline	2	3	4	5
	6	China Manoa 8 Tenyo Maru	Makura 9 Wilhelmina	10	11	12
13	14	Matsonia 15 Ventura Manoa	16	17	18 Niagara	Persia Maru 19
20	Sierra 21	Lurline 22	23 Nippon Maru Matsonia	24	25	26
27	28	Wilhelmina 29 Lurline	30	31	So far as Honolulu is concerned, six days in the week, The Star-Bulletin will sell more goods for the least expense than any other local medium. The Star-Bulletin is the HOME paper.	

Join The Ranks of Intelligent Shoppers